

# CHANGING LIVES

# KCTA

KERN COMMUNITY TENNIS ASSOCIATION

Platinum  
Transparency  
2025

Candid.

## One Racquet at a Time!



*Celebrating another successful year!*

## KCTA ANNUAL IMPACT REPORT

# 2025



## MISSION STATEMENT

*Provide opportunities for players of all ages,  
skill, and income levels to learn, compete,  
and enjoy the game. Through outreach,  
education, and support, we aim to make tennis'  
many benefits accessible to everyone,  
foster sportsmanship, and build a strong,  
inclusive tennis culture in Kern County.*



# USTA's FIRST Tennis Town Awardee: Bakersfield!



*Bakersfield was named USTA SoCal's first Tennis Town, recognizing decades of strong tradition, high participation, dedicated leadership, iconic junior and professional tournaments, and—most importantly—KCTA's outreach to under-resourced student athletes. We're proud of what our supporters have helped us achieve for the community.*



Watch the video here:

<https://www.youtube.com/watch?v=GjvFBw2u0mk&t=2s>



*Instruction from a local Pro*

# KCOTA

KERN COMMUNITY TENNIS ASSOCIATION

## HIGHLIGHTS FROM 2025



*Hank Pfister 2025 Sportsmanship Award Winners*



*Tracy Macnair Burrell 2025 Sportsmanship Award Winners*



*Cesar Chavez High School girls expressing their appreciation*



*Players picking up new gear for the 2025 Season*

# 2025 SUCCESSES

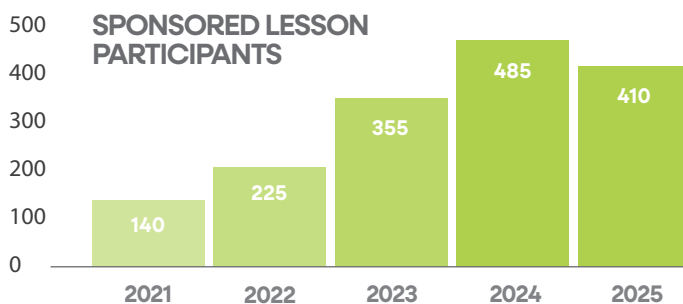
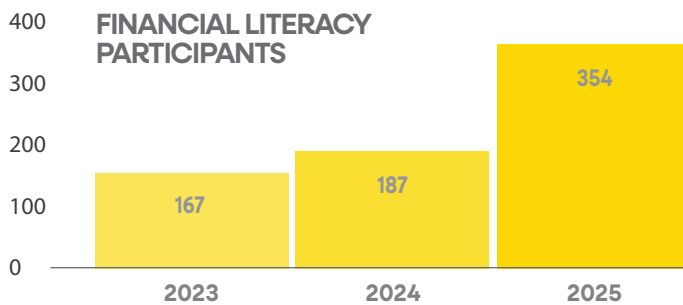
In addition to our Tennis Town recognition, KCTA's ongoing outreach to provide equipment donations and sponsored lessons is noteworthy. This year, we sponsored over 6,000 court hours of professional instruction, hosted clinics for 50 high school coaches, and welcomed nearly 600 players to preseason drills (181 boys and 389 girls). These resources help young players learn and enjoy the sport—fun keeps them engaged and coming back.

While comprehensive participation data is limited, we see clear growth: North and Shafter High recently restored boys' varsity teams, several schools added junior varsity programs for both genders, and many teams report stronger turnout than in past years. KCTA is helping sustain and expand wholesome opportunities for local teens.

## MEASURING SUCCESS

- Demand for our services
- Personal growth of the youth we serve
- Player and coach testimonials
- Elevated levels of play
- Increased participation in high school tennis

We set new records in nearly every service category and our successful outreach was a critical factor in Bakersfield's selection as USTA SoCal's first Tennis Town. Tennis builds more than athletic skills. On the court, young people learn teamwork, resilience, focus, confidence, empathy, and relationship-building—essential life skills that prepare them to succeed in sports and beyond. Results from 750 Hello Insight student surveys showed our impact.



### STUDENT ATHLETE FEEDBACK

- 95%** Grew in One or More Life Skills Areas
- 91%** Would Recommend to a Friend
- 88%** Motivated to Work Hard
- 86%** Encouraged Regardless of Skill Level
- 78%** Felt Like Part of a Team \*Hello Insight Survey, 2025



*"Initially, we thought we would have only enough players for one team. Boy, were we wrong!"*

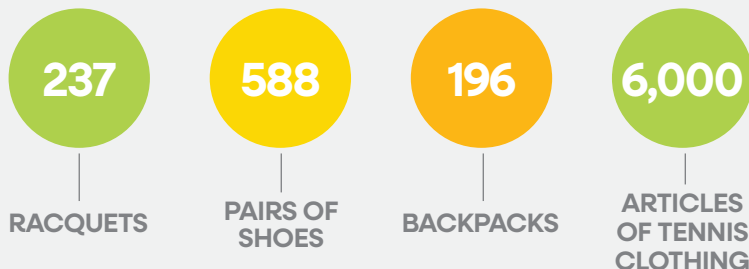
**Becky Fulce, Coach — East High School**



*"These are the very first pair of tennis shoes that I have owned, and I'm very excited to use them on the courts. Without your donation, I would not be able to play."*

**North High Student Athlete**

### ITEMS DONATED IN 2025



### PROGRAM DONATIONS SINCE 2018



## MAKING MEMORIES

High school athletes outperform their peers in the classroom and gain lifelong benefits. Visit any local club, and you can find retirees enjoying matches with friends — a rare sight in football or soccer. The Copenhagen City Heart Study shows tennis can add up to 9.7 years to life expectancy compared to a sedentary lifestyle.

KCTA prioritizes participation while recognizing that winning leads to greater enjoyment and retention. The competition level in local high school tennis has risen, and KCTA supports schools with limited past success through donated equipment and professional instruction.

In 2025, those efforts shone. The East High girls captured their program's first Valley Championship with a historic 7-2 win over Lompoc. The Highland girls and Independence boys also won Section Titles, while crediting KCTA's support. The Stockdale girls added another title to their tradition, and the Kennedy boys reached the finals for the first time.

These successes highlight the impact of accessible, quality programs. KCTA fosters skilled, confident, resilient young people who build lasting bonds with the sport and their teammates. Tennis promotes health, toughness, and community that endures for decades.

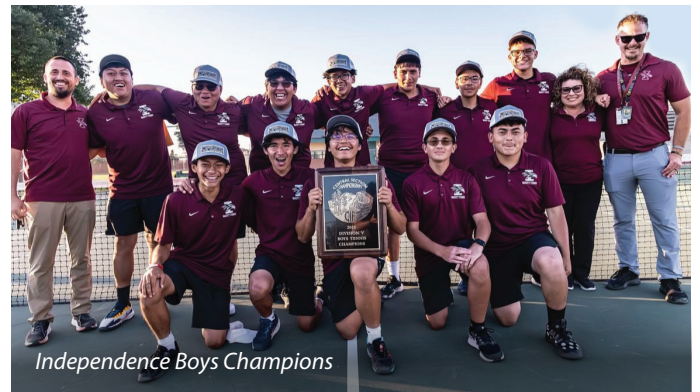
In Kern County, KCTA is creating players for life and making memories that last.



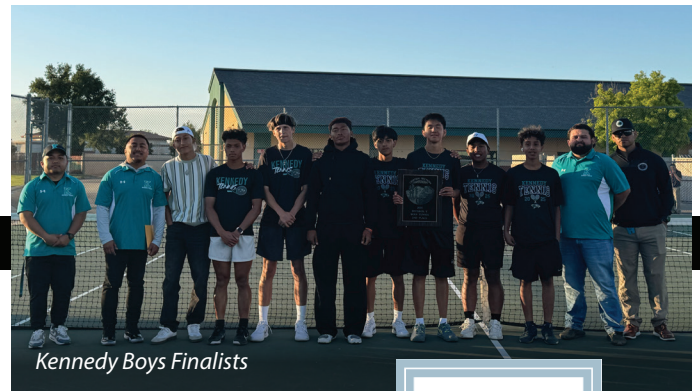
East High Girls Champions



Highland Girls Champions



Independence Boys Champions



Kennedy Boys Finalists

## DONATE TODAY!

Help us get more teens on the Tennis Courts!



venmo

@kcta-Bakersfield

**CHECKS** made payable to Kern Community Tennis Association  
**MAIL TO: P. O. Box 11915, Bakersfield, CA 93389**

*95% of all dollars received will directly fund local teen athletic programs. We are a volunteer-driven organization with less than 5% in administrative overhead.*

Your contribution is tax-deductible. Tax ID# 95-2418773

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[www.kerntennis.org](http://www.kerntennis.org)